



EXTRA! EXTRA!

KERRVILLE BUSINESS NEWS



Back 40 Celebrates their 25TH Anniversary

In 1985, Charlie & Cheryl Bierschwale thought Kerrville needed a modern, up to date, feed, supply & trailer store. So with 20 years of teaching and a lifetime of ranching under his belt, Charlie began small, then added land, buildings and inventory through the years, selling over 8,000 trailers in the Hill Country and across the US.

Back 40 is a true family business. In 2004, after teaching for 32 years, Cheryl joined Charlie and Chuck at Back 40 taking over bookkeeping and payroll. Back 40 is a true family business. In 2005 Back 40 added CM Truck Beds and business really took off: trailer parts and service

became a big part of the business and bumpers, grill guards and tool boxes and other truck accessories that were stocked & installed.

The business grew so fast and furiously (and Charlie got older) that in 2007, the Bierschwales decided to sell the feed store, keeping only the trailers, truck beds, parts and accessories segment of the business.

The trailer business has continued to grow & flourish for the Bierschwales, who are now celebrating their 25th Anniversary in business. Charlie and Cheryl would like to thank you for making their dreams come true!



Greystone at Schreiner University Expands Staff

KERRVILLE, Texas -- Greystone Preparatory School recently hired two additional employees as it prepares for its largest incoming class. "Since its beginning in 2004 at Schreiner University, the Greystone program has grown in student enrollment, as well as in recognition nationwide to the point of needing additional experienced hands on deck," says CDR David Bailey, USN (Ret), Greystone founder and Executive Director. "I'm proud to bring on board Tom Vortmann as our Deputy Director and Mimi McMurrey as our Administrative Assistant. Their individual and collective experiences align well with Greystone's one-of-a-kind university-level academy prep program, which serves students who wish to attend one of the five Federal Service Academies."

Vortmann comes to Greystone with an established marketing and public relations background coupled with a strong military influence. A retired Navy Captain, Vortmann received his BA degree in political science from the University of California, Berkeley. Most recently, he

headed the marketing and public relations department at the National Museum of the Pacific War in Fredericksburg.

McMurrey, a certified teacher in English Language Arts, Social Studies and Speech, has taught within Kerr County for the past few years. Previous to her teaching career, she was a corporate and freelance writer. McMurrey received her Bachelor of Journalism from the University of Texas at Austin.

Greystone Preparatory School at Schreiner University in Texas is a unique program that combines intense academy preparation with a challenging university education for high school graduates committed to earning their appointments to one of the five Federal Service Academies. In the last seven years, 98 percent of all Greystone graduates were accepted into military officer programs and 90 percent of those graduates earned their academy appointments. This success rate remains unmatched by any other academy preparatory program in the nation!

<http://www.greystoneprepschool.org>

GOT NEWS? GOT NEWS? GOT NEWS? GOT NEWS?

DID YOU...

Did you hire someone new? Change locations? Do you offer a new service? Receive an award? If so, we want to know about it! Please send all pertinent information, including text and images, to Alison at alison@mykerrville.org